

International Conference on Finance and Economic Policy (ICOFEP) 6th edition

New Economy – towards digital and sustainable development

Poznań - Poland, November 17th-18th, 2022, hybrid formula

The phenomenon of the New Economy intensified during the COVID-19 pandemic. The latter one has emphasized the necessity of reshaping the very structure of the economy, reformulating business models, financial systems, and economic policies. Dissemination and widespread use of new technologies has become crucial, especially in the face of multifaceted problems of economic social, ecological, and political nature that governments, regulators, entrepreneurs, and individuals have to face in the post-pandemic world. At the same time the very technologies – especially those connected with broadly understood digitalization – changes significantly. They have provided new opportunities but have raised at the same many questions about the sustainability of such new solutions, consequences and costs they could bring.

Digitalization, among other things, provides access to an integrated network of unexploited big data with potential benefits for society, economics, and the environment. The development of smart systems connected to the internet of things can generate unique opportunities to strategically address challenges associated with the sustainable development goals (SDGs) to ensure an equitable, environmentally sustainable, and healthy society. The flexibility of digital services, however, can also lead to path dependencies that are difficult to reverse or otherwise correct unless they are discovered at an early stage. The use of a systemic risk-benefit perspective could shed light on the links and interdependencies between digital technologies and the environmental, economic, and social dimensions of sustainability.

The main aim of the conference is to share knowledge and expertise on the New Economy in the context of post-pandemic reality, technological changes, and its application to the economy, fastening digital transformation and the rising importance – also or even mainly due to climate change – of sustainable development.

The sixth edition of ICOFEP will be divided into three major tracks: economics, finance, and management.

Conference main topics include, but are not limited to:

Economics	Finance	Management
<ul style="list-style-type: none"> • Convergence of digitalization and sustainability • Challenges of paradigm shift in the New Economy • Reducing global and regional inequalities with digitalization • Social inclusion in the New Economy 	<ul style="list-style-type: none"> • Architecture of financial systems and financial supervision • Sustainable finance after the pandemic • ESG - environmental, social and corporate governance in financial institutions 	<ul style="list-style-type: none"> • Digital sustainability • The impact of digitalization and sustainability on managerial processes, e.g. production, logistics, marketing activities • New digital business models and business strategies in post-pandemic world



Economics	Finance	Management
<ul style="list-style-type: none">• Digital transformation of labour markets• New market models and new consumption models in the digitalized world• Regulations' challenges for the governments and supervisors in the New Economy• Sustainable globalization• Reconfiguration of sustainable global value chains and supply chains• Role of social enterprises in linking digitalization and sustainable development	<ul style="list-style-type: none">• New patterns and frameworks for the financial institutions resulting from the pandemic period• Cryptocurrencies – safe havens, future money, or virtual casino?• NTFs and their application• New forms and methods of payments• The impact of the COVID-19 on risk management• Cybersecurity in financial institutions• Disintermediation or growth of digital banks• Robo advising and machine learning in finance	<ul style="list-style-type: none">• Sources of competitive advantage in the New Economy• Changes in consumer behaviour due to increased awareness of sustainable attitudes• Digital media, communication and collaboration for sustainable development• The role of digitalization in business and social relationships• ESG - environmental, social and corporate governance• Sources and constraints of firms' appropriated value in post-pandemic ecosystems

Deadlines:

Abstract or full paper submission – **September 20th, 2022**

Abstract or full paper acceptance – **October 10th, 2022**

Registration – **October 30th, 2022**

Conference – **November 17th-18th, 2022**

Submission:

Please submit your abstract or full paper to: icofep@ue.poznan.pl

Abstracts will be published in the Conference Book

(publication guidelines can be found on the Conference website)

Publication opportunities

Full papers will be considered for publication according to the aim and scope of:

- *Economics and Business Review* - <https://www.ebr.edu.pl/>
- *Research Papers in Economics and Finance* - <https://ref.ue.poznan.pl/index.php/REF>

The decision of whether or not any of the papers can be included in the journal publication remains in the full discretion of the journal editors and is subject to the results of the double-blind peer review.

Registration fees:

Conference fee (online) – **50 EUR** (excluding participants from Poznań University of Economics and Business)

Conference website: icofep.ue.poznan.pl