



POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS



## **International Conference on Finance and Economic Policy (ICOFEP) 5th edition**

### **New Economy in the post-pandemic period**

**October 21st-22nd, 2021, on-line**

**Organizer: Poznań University of Economics and Business**

**Major Partner: European Association for Evolutionary Political Economy**

**University's Partner: Bucharest University of Economic Studies**

The main aim of the conference is to share knowledge and expertise in the wide areas of New Economy functioning in the context of COVID-19 pandemic and its consequences. The fifth edition of ICOFEP will be divided into three major tracks: economics, finance and management.

#### **Conference main topics include, but are not limited to:**

##### **Economics**

- New Economy and its manifestations
- Recovery after pandemic
- New market models and new consumption models in the digitalized world
- Labour markets in the post-pandemic world
- Challenges for the governments and supervisors resulting from pandemic
- New patterns of globalization
- Remote education – problem or a chance?
- Digitalization and Big Tech in the face of pandemic
- Reconfiguration of global value chains and supply chains in the post-covid era
- Challenges for the theory of economics resulting from the pandemic period and following digitalization?

##### **Finance**

- Architecture of financial systems and financial supervision
- Sustainable finance after the pandemic
- New patterns and frameworks and for the financial institutions resulting from the pandemic period
- Cryptocurrencies – safe havens, future money or virtual casino?
- New forms and methods of payments
- The impact of the COVID-19 on risk management in financial institutions
- Cybersecurity in financial institutions
- Disintermediation or growth of digital banks
- Robo advising and machine learning in finance



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## Management

- The impact of the COVID pandemic on managerial processes, e.g. production, logistics, marketing activities
- New digital business models and business strategies
- Changes in consumer behavior due to digitalization and Covid-19 pandemic
- Digital media, communication, value appropriation and customer collaboration
- Collaboration in the pandemic and post-pandemic era – the role of digitalization in business and social relationships
- Sources of competitive advantage in the New Economy
- Sources and constraints of firms' appropriated value in post-pandemic ecosystems
- Internationalization of firms – new business strategies and theoretical explanations in the New Economy

## Deadlines:

Abstract submission – June 15th, 2021

Abstract acceptance – June 30, 2021

Full papers submission – September 10th 2021

Registration – October 1, 2021

Conference – October 21st-22nd, 2021

## Submission:

Please submit your paper to: [icofep@ue.poznan.pl](mailto:icofep@ue.poznan.pl)

(publication guidelines can be found on Conference website)

## Publication opportunities

Selected papers will be considered for publication in:

- the monograph published by Routledge
- Review of Evolutionary Political Economy
- Economics and Business Review

## Registration fees:

Conference fee (online) – **50 EUR** (excluding participants from Poznań University of Economics and Business, Bucharest University of Economic Studies and members of EAEPE)

**Conference website: [icofep.ue.poznan.pl](http://icofep.ue.poznan.pl)**