



Economics, Finance and Management in Digital Era

4th edition

Poznań University of Economics and Business (PUEB)

November 19-20, 2020 Poznań, Poland

The main aim of the conference is to share knowledge and expertise in the wide areas of economy in the digital era. The fourth edition of ICOFEP will be divided into three major tracks: economy, finance and management.

Conference main topics include, but are not limited to:

Economics

- The fourth industrial revolution and its challenges to current economic research.
- Digitalization as a main driver of growth for businesses and economies
- The role of human capital in the digital economy and in the production function
- New market models and new consumption models
- Education 4.0
- Labor markets in the digital era
- Finding the value in Industry 4.0 – towards creation or destruction?
- Reconfiguration of global value chains in the digital era

Finance

- Architecture of financial systems and financial supervision in the era of digitalization
- Banking 4.0
- FinTech
- Cryptocurrencies and their consequences
- New forms and methods of payments
- The impact of the digitalization on risk management in financial institutions
- Social lending platforms as an alternative to traditional banks
- Cybersecurity in financial institutions

Management

- The impact of the digitalization on managerial processes, e.g. production, logistics, marketing activities

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- New digital business models and appropriate business strategies for the digital transformation
- Changes in consumer behavior in the digital world.
- Digital media in the process of communication, value appropriation and customer collaboration
- Collaboration in the digital era – the impact of digitalization on business and social relationships
- Sources of competitive advantage in the digital economy – leveraging digital technologies (e.g. big data, augmented reality, artificial intelligence) to accelerate firms' growth and performance
- Sources and constraints of firms' appropriate value in digital-based ecosystems
- Internationalization of firms in the digital world – new business strategies and theoretical explanations

Important deadlines:

Abstract submission – **31st July 2020**

Notification of acceptance – **20th August 2020**

Registration – **15th September 2020**

Paper submission – **15th October 2020**

Submission:

Please submit your abstract / paper to: icofep@ue.poznan.pl

(publication guidelines can be found on Conference website)

Publication opportunity

Selected papers will be considered for publication in the monograph published by Springer or Palgrave Macmillan.

All abstracts will be published in Conference Proceedings.

Presenters as well as attending co-authors will receive a certificate of participation

We will grant the Best Paper Award – ICOFEP 2020.

Registration fees:

Conference fee (real) – **150 EUR** (including welcome reception meeting, lunches, coffee breaks)

Conference fee (online) – **50 EUR**

Conference Gala Dinner – **40 EUR** (additional fee)

icofep.ue.poznan.pl

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